Respecting the caribou is the best way of protecting our traditions

LEAVE THE COWS ALONE
We need to make good choices today
to look after the caribou for the next generations.

THE Porcupine Caribou Herd has been declining since 1989.

We can all work together to make a difference and help the herd recover. Other than harvest quotas, the next best thing that we can do is to **spare the cows** and allow them to produce more calves. *If a hunter shoots one less cow each year, and takes a bull instead, 10 years later, there would be 23 more caribou in the herd.* That is just what one person could do. **Imagine if 1,000 hunters took one less cow each year — there would be 23,000 more caribou in the herd in 10 years!**

**THE PORCUPINE CARIBOU MANAGEMENT BOARD IS ASKING ALL HUNTERS TO HUNT ONLY BULLS. THE CHOICES WE MAKE TODAY CAN MAKE A BIG DIFFERENCE FOR OUR NEXT GENERATION.**

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